



THE MAGIC
OF ROTARY

E-SUHRITH



01st April 2025 VOL: 17 ISSUE: 19



Wishes a happy UGADI

to all Rotarians, its readers and well wishers



Dear Rotarians,

Happy Yugadi wishes to all the Rotarians and families. This marks the new year as per our Indian traditions. In Rotary theme, the monthly theme is Environment. As you all know, we have already completed two rainwater harvesting Projects and also commenced the pond rejuvenation project on the western side of Iddya temple. I request all the members to be involved in this project and also contribute generously.

All members are requested to explore the possibility of rainwater harvesting in their respective homes. Any technical guidance needed for this will be provided by the club.



Sandeep Rao I.
President

We celebrate the Birthday of....

Rtn. Shreesha Bhat K. on 01st
Ann Vidya, W/o Rtn. Raghavendra on 01st,
Ann Poornima, W/o Rtn. Umesh Rao Konderpady on 03rd,
Ann Shubha, W/o Rtn. Jagadish on 04th,
Ann Kasturi, W/o Rtn. Srinivas Rao P. on 09th,
Ann Vasanthi, W/o Rtn. Ramesh Rao M. on 14th
Annet Nayan, S/o Rtn. Basavaraj Manu on 03rd
Annet Prerana, D/o Rtn. Sathish Sadananda on 05th
Annet Praneeth, S/o Rtn. Krishnamurthy P. on 05th,
Annet Bhuvanachandra, S/o Rtn. Chandrashekar Shibaroor on 07th
Annet Mithun Kumar, S/o Rtn. Bhaskar D. on 13th of April



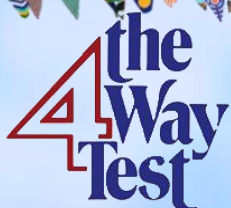
And the Wedding anniversary of

Ann Pushpalatha and Rtn. M. B. Shetty on 07th of April



Conveys our Special Greetings

to them on these special occasions.



Of the things we think, say or do

1. Is it the truth ?
2. Is it fair to all concerned ?
3. Will it build goodwill and better friendships ?
4. Will it be beneficial to all concerned ?

the fortnight that was

16/03/2025: Ms. Vidhula has joined our RCS Family. A Formal Induction would be done during our next dinner meet.

A new project, rejuvenation of Pushkarini on the west side of Iddya Mahalingeshwara Temple is being taken up. A prayer at the temple and a public meeting to explain the project in detail were conducted at the temple premises before starting the actual work. Financing to this project will be done through our educational and charitable trust.



17/03/2025: Rajakesari Swachhalaya Abhiyana 2025, supported by Rahul Memorial Foundation which is run by our member Rtn Arun Gopal had upgraded a toilet into a Swacchalaya at Chitrapura School. Another Toilet for Specially abled Children would also be taken up soon.



18/03/2025: Weekly Business Meeting was held. A cheque towards the salary of a school teacher was handed over to Government School Teacher.



Deliberations on inauguration event of rain Water Harvesting projects at Virat and Shri Mahalingeshwara English

Medium School had been discussed.



21/03/2025: Rainwater Harvesting System was Inaugurated at The Vidyadayinee Institute of Rural & Agricultural Training (VIRAT) which was sponsored by MCF Limited as a part of their CSR Initiative for the Year 2024 -2025 and Implemented by DK Nirmithi Kendra at a Cost INR 500,000. This project was conceived and proposed by Rotary Club of Surathkal. This project has a capacity to capture 57 Lakh Litre of Rainwater Every Year. This is part of District Project "Jala Siri"



This project was inaugurated by Rtn Girish who is the CMO of MCF, Rtn Rajendra Kalbavi ED of DK Nirmithi Kendra explained pertinent details of the project.



24/03/2025: One more Rainwater Harvesting System was Inaugurated at Sri Mahalingeshwara English Medium School at 10:30AM by our DG Rtn PHF Vikramdatta. It was presided by Sri Y Ramananda Rao (President of Sri Mahalingeshwara Educational Society) in presence Rtn MPH KM Hegde and Rtn Major Donor Ranjan Rao - AG of Zone 2 & 3 Respectively along with Rtn Rajendra Kalbavi - ED of DK Nirmithi Kendra. This is a joint project of Rotary Club of Mangalore City and Rotary Club of Surathkal as a part of District Project Jala Siri. The Project Cost was INR 150,000.



On this occasion, a Projector and Screen Worth INR 39,000 were also handed over to the School.

Respective Club members, School Teachers and media person were present for the occasion.

Rotarians in the lime light....



24/03/2025: RMBF Mangalore Chapter and JCOM Mangalore Chapter had a Business Collaboration Meet 2025. Our member Rtn Yashomathi one of the Presenter that evening.

27/03/2025 : Research Directorate, Nitte DU in Association with IIC, Department of Civil Engineering had a two day workshop on Innovations, Technology Transfer and Entrepreneurship at NMAM Institute of Technology, Nitte, Our Member Rtn Man-

galdeep was one of the Resource Person for this Event.



Rtn. Nitheshkumar.
Secretary

Rotary Surathkal and Miyawaki Urban Forests

April is considered as an Environment month for Rotary. It aims at focusing on Rotary’s Seventh focus area on environmental care and protection. Rotary clubs throughout the world undertake a number of programs in tune with this objective. One such major initiative is the growth of Miyawaki urban forests. The purpose of this small write up is to throw some light on the significance of Miyawaki urban forests in environmental sustainability and the steps taken by our club in developing such forests in and around Surathkal.

Miyawaki urban forest is a unique approach to afforestation developed by Japan botanist Akira Miyawaki. These forests are very well suited for urban areas where land is scarce. They are designed to be compact, dense and self sustaining after an initial care for just three years. The saplings are sown close to each other with a gap of 3 to 4 feet in between. The saplings comprise locally grown trees which are suited to the local weather conditions. They are taken care of for the first three years with water, manure and weed removal. Thereafter they do not require any care and become self sustaining. The trees are fast growing in the sense they normally grow 10 times faster than traditional plantations. Reason for their fast growth is their fight for survival and sunlight. They support a wide range of local wild life including birds, insects and small animals. It is observed that the Miyawaki forests play a crucial role in combating climatic change, improving air quality and supporting local biodiversity.



At PHC Katipalla
4 years old trees



At Govind Dasa College
5 years old trees

Our Rotary Club of Surathkal has tied up with Nagarika Salaha Samithi Surathkal in designing and developing Miyawaki urban forests in and around Surathkal. Nagarika Salaha Samithi has already developed Seven Miyawaki urban forests with number of plants aggregating over 2500. They are located in Govinda Dasa College Campus (2 forests), Primary Health Centre Katipalla (2 forests), Hindu Rudrabhoomi Katipalla, Chelairu and Iskcon Kulai, all situated in urban Mangalore zone. Over 50 varieties of

trees are grown in those forests. Many of them are fruit bearing trees so that they act as a shelter as well as source of food for birds and animals. Each plant is watered through drip irrigation system for conserving and ensuring perennial supply of water. They are regularly manured. Weeds are removed to ensure the maximum supply of manure for plants.

The club started its journey of growing Miyawaki forests in 2020 in association with Surathkal Nagarika Salaha Samithi. The results are astonishing. The early morning chirping of birds create a divine atmosphere in the entire surroundings. Besides environmental care these forests have become a ‘must visit’ place for school children as well as Rotary Leaders. With 100% survival rate and healthy growth, they have proved themselves as a testimonial and success story for tree plantations. Rotary Surathkal is ever grateful to the members of Nagarika Salaha Samithi and also the sponsors MRPL and MCF. Together these organisations have committed themselves to make the environment protection a year long event, not confined only to April. It is a befitting addition to the project on beautification and maintenance of space under Surathkal Flyover which has transformed the ‘once mosquito breeding centre’ into a ‘model environmental project’ for others to follow.



Near Hindu Rudra Bhoomi, Katipalla
1.5 year old plants.



Rtn. Dr. Rajamohan Rao

Rainwater Harvesting Project: A Rotary Initiative Under District Project JALAS IRI

"Our Rotary Club is proud to have undertaken a rainwater harvesting project, a rain water recharge to the constructed bore-wells aimed at conserving precious water resources and promoting sustainability in our community.

The primary objective of this project was to design, construct, and implement a rainwater harvesting system that collects, stores, and reuses rainwater for non-potable purposes.

This project has numerous benefits, including

- Conserving groundwater and reducing the strain on municipal water supply
- Reducing stormwater runoff and alleviating urban flooding
- Providing an alternative source of water for irrigation, toilet flushing, and other non-potable uses
- Raising awareness about water conservation and sustainability



Our Rotary Club worked closely with local experts, engineers, and community members to design and implement the rainwater harvesting system.

The project involved

- Constructing a rainwater collection tank with a capacity to handle 57 lakh liters of rain water per annum
- Installing a network of g downspouts to channel rainwater into the tank
- Implementing a filtration system to ensure water quality
- Creating a distribution system for the harvested water



The rainwater harvesting project will definitely make a significant impact in our community in many ways such as

- Replenishment of ground water during monsoon.
- A decrease of in municipal water consumption.
- An increase in awareness and adoption of water conservation practices among community members.

All this was a possibility when a CSR commitment from the Mangalore Chemicals and Fertilizers company came as the greatest support in making this a reality in the portals of Vidyadayinee Institute of Rural And Agricultural Training. This project was executed under the guidance of Rtn Rajendra Kalbhavi an expert in the same field.

The project was formally inaugurated by the Deputy Environment Officer from KSPCB Dr Mahaeshwari Singh and Rtn Girish Chief Of Productions from MCF and Rtn Rajendra Kalbhavi Executive Director Nirmithi Kendra also Sri Jayachandra Hathwar from the Vidyadayinee Sangha.

Our Rotary Club is committed to promoting sustainability and environmental stewardship. The rainwater harvesting project is a testament to our club's dedication to making a positive impact in our community. We look forward to continuing our efforts in promoting water conservation and sustainability.

That's why it's rightly said

"Saathi haath badhana Ek Akela Thak Jayega Mil Kar Karm Nibhana"

Rotary magic brought together the giver and the seeker under it's wings and this coming together has brought benefits into multiple folds to the community at large.



WATER IS THE ELIXER OF LIFE

Rtn. Yashomathi Ravindranath



Friends,

Here are the answers for the quizzes:

Rotary quiz 12— There are 34 zones in Rotary International. Our club falls in zone 7

Logical Puzzle: Answer is 1266.

Each number is the previous number plus the digits in the previous number that are odd. 1266 = 1255 + 1 + 5 + 5.

Sudoku

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| 8 | 2 | 5 | 1 | 3 | 4 | 9 | 7 | 6 |
| 1 | 3 | 6 | 5 | 7 | 9 | 4 | 8 | 2 |
| 9 | 7 | 4 | 6 | 2 | 8 | 5 | 3 | 1 |
| 7 | 4 | 1 | 9 | 6 | 5 | 8 | 2 | 3 |
| 6 | 5 | 9 | 2 | 8 | 3 | 7 | 1 | 4 |
| 3 | 8 | 2 | 4 | 1 | 7 | 6 | 5 | 9 |
| 2 | 9 | 8 | 7 | 4 | 1 | 3 | 6 | 5 |
| 4 | 1 | 3 | 8 | 5 | 6 | 2 | 9 | 7 |
| 5 | 6 | 7 | 3 | 9 | 2 | 1 | 4 | 8 |

Rotary Quiz 14: Which day is observed as 'World Polio Day by Rotarians?

- A. January 1st.
- B. May 1st.
- C. October 24th.
- D. December 25th

Logical Puzzle: 14

Sudoku



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| | 2 | | | | | 9 | | |
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| 3 | 8 | 2 | | | | | | |
| | | | | 4 | 1 | 3 | | 5 |
| | 1 | | | | | | | 7 |
| | 6 | 7 | | | | | 4 | 8 |

Take it lightly

Three Rotary Club members, all a little hard of hearing, were standing by the bowling green in the park.
 One remarked to the other
 "Windy isn't it?"
 "No" the second man replied, "its Thursday". Tthe third man nodded in agreement:
 "So am I. Lets have a cup of tea"

After a morning fishing, a Rotarian left for a District meeting in the afternoon and his wife decided to motor out into the lake, drop anchor and read her book.
 A Game Warden pulls up alongside the woman in his boat. "Good morning, Ma'am. What are you doing?"
 "Reading a book" she replies.
 "You're in a Restricted Fishing Area" he informs her.
 "I'm sorry, officer, but I'm not fishing, I'm reading".
 "Yes, but you have all the equipment. For all I know you could start at any moment. I'll have to take you in and write you up."
 "If you do that, I'll have to charge you with Sexual assault" says the woman.
 "But I haven't even touched you," says the game warden.
 "That's true, but you have all the equipment. For all I know you could start at any moment."
 "Have a nice day ma'am" the warden said, and he left.

Have some Fun ...

Rtn. Dr. Vidhula Venugopal

Friends, This time I have the `privilege` of introducing one more second generation Rotarian who will be formally pinned shortly as a member of our club. Probably during our next dinner meet. Rtn. Dr. Vidhula is the daughter of our member Rtn. Venugopal. With such a wonderful C.V. which you will be reading below, especially with such soft skills, I am very much sure that she is going to be an asset to our club.

Name: Rtn. Dr. Vidhula Venugopal

Date of Birth: 04th December.

Classification: Teaching

Dr Vidhula Venugopal is an Associate Professor in Strategy & Entrepreneurship at SPJIMR, Mumbai. She completed her undergraduate studies from St Aloysius College, Mangalore, postgraduate from Mangalore University, and her PhD in Strategy & Entrepreneurship from IIM Bangalore. Post that, she went to Australia for her post doctorate in Entrepreneurship and Innovation, and was Assistant Professor at IIM Nagpur before attending the London School of Economics, UK, for a Masters in Public Policy. Her teaching and research interests are in entrepreneurship, strategy, design thinking, and public policy. She has led multiple projects in entrepreneurship, women start up, and skill development in association with MSDE, government of India, and other non-governmental and private organisations. Apart from her academic teaching, she has also trained and taught leadership at different levels in government and private organisations across various industries such as banking, pharma, and automobile. Her research has been presented at international entrepreneurship, strategy, and public policy conferences. Her work has been published in top peer-reviewed journals such as Journal of Business Venturing, Journal of Small Business Management, International Journal of Gender & Entrepreneurship, and International Migration. Her fondness for Mangalore has led her to build a house and settle down here. She is happy to call Surathkal her home now.



THE FOUR-WAY TEST

Origin: The Four-Way Test was developed by Herbert J. Taylor, a Rotarian, in 1932.

Purpose: It serves as a guide for ethical decision-making in business and personal life, ensuring actions are truthful, fair, beneficial, and foster goodwill.

The Four Questions:

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

Application: The Four-Way Test is used as a guide for sales, production, advertising, and relations with dealers and customers.

Adaptability: The test is adaptable and can be used to address conflicts or work towards conflict transformation in a community.

Importance: The Four-Way Test emphasizes the importance of ethical decision-making and prioritizing the well-being of others.

Beyond Rotary: While rooted in Rotary principles, the Four-Way Test can be used by anyone as a moral compass for making decisions that positively impact communities and the world.

Editorial Team: **Sachi** (9845871761) & **Yashomathi** (9844642696)

We meet every **TUESDAY** @ Vidyadayinee Complex, near GD P U College, Surathkal @ 07. 30 pm